

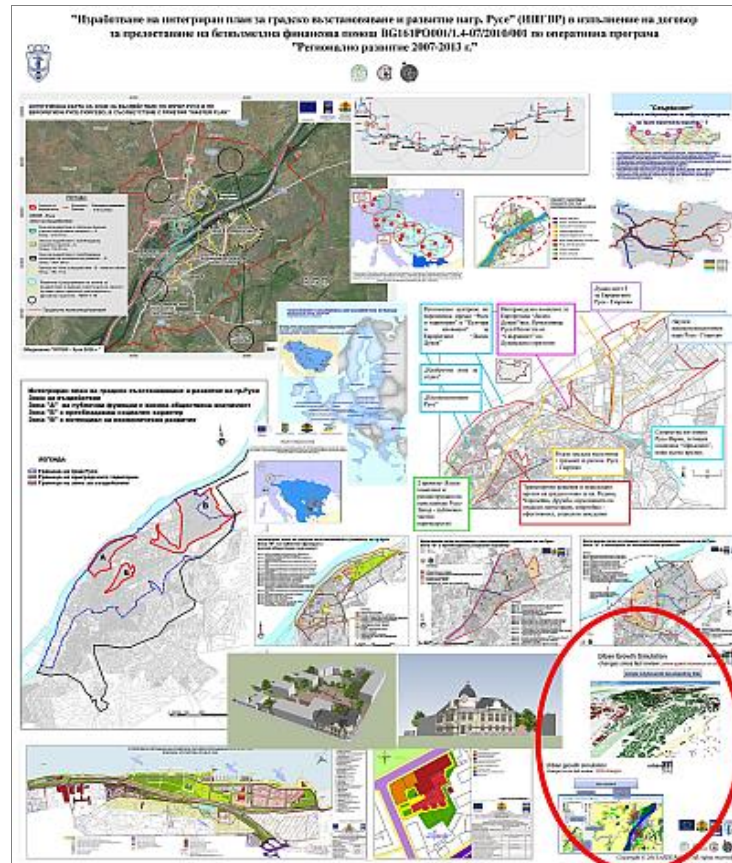
## An innovation IT solution in support of urban strategy planning

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**INTRODUCTION NOTE:** In the frame of the project “Integrated Plan for Urban Rehabilitation and Development” for the city of Ruse under the EC Operational Programme "Regional Development 2007-2013” were prepared brochures, leaflets and poster. The Urban Growth Simulation was introduced as an innovation IT solution in support of urban strategy planning in front of the students and the staff of Ruse University “A. Kanchev” in May 2013.



**Abstract:** The Poster was presented at the annual exhibition "The City", held during the month of October 2013 in the section No. I – SPATIAL AND TERRITORIAL DEVELOPMENT (for intelligent, integrated and sustainable urban planning. IPRUD and projects proposals – <http://2013.thecityexhibition.bg/data/images/slide2013/10.jpg>)

The CITY Exhibition aims to popularize the actual public and private projects connected with the urban development in Bulgarian cities. The exhibition was held for the third consecutive year at the central Vitosha Blvd. in Sofia.

[http://2013.thecityexhibition.bg/data/uploads/gallery/79/C\\_249753406b63c3cf3db228c9a4124a8f.jpg](http://2013.thecityexhibition.bg/data/uploads/gallery/79/C_249753406b63c3cf3db228c9a4124a8f.jpg))

More information about the exhibition can be found here – <http://2013.thecityexhibition.bg/en/>

**Keywords:** Sustainable Urban Management, Regular monitoring, Strategy planning and Risk management, IT Innovation Tools, Integrated Plan for Urban Rehabilitation and Development,